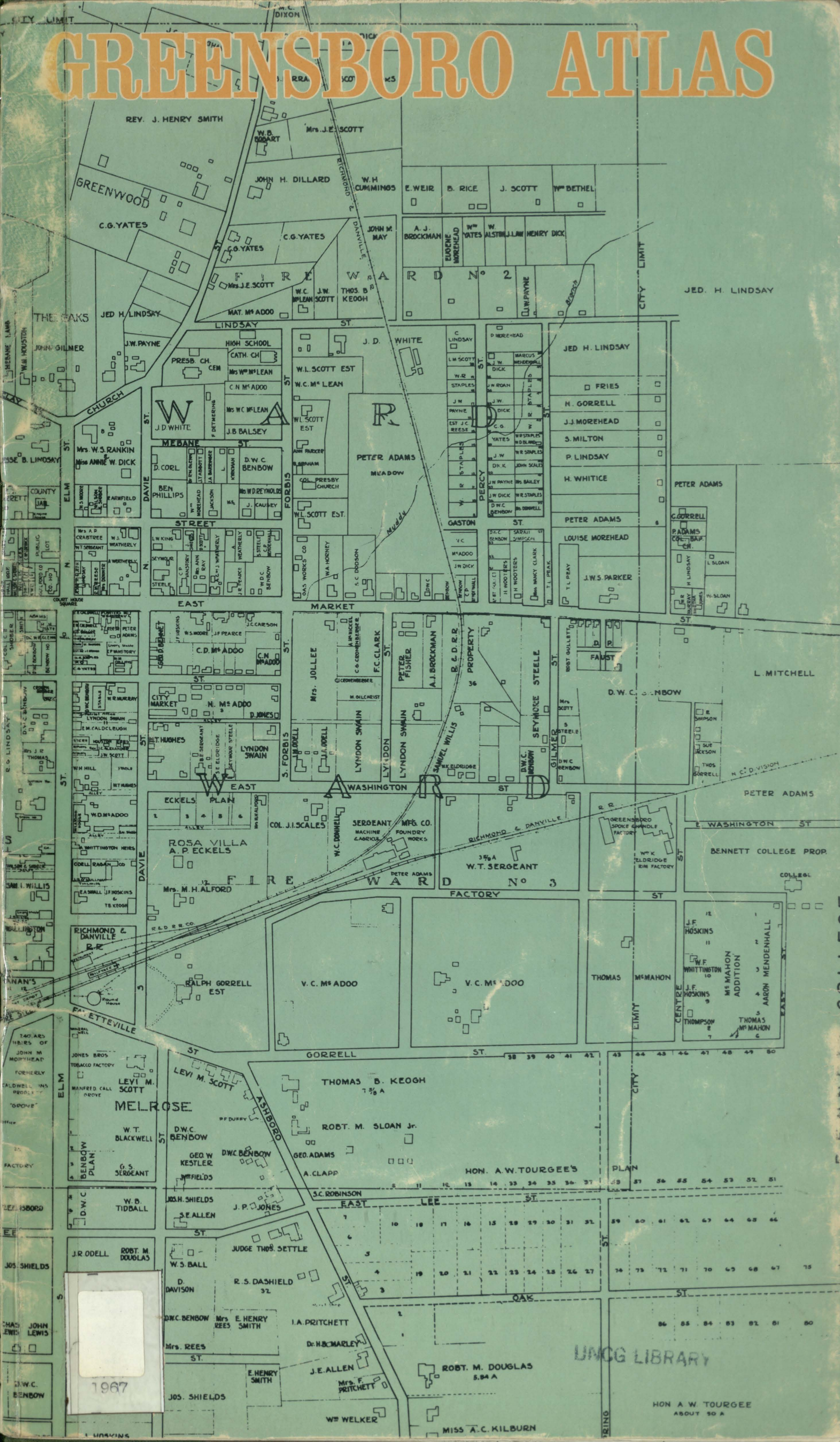


GREENSBORO ATLAS



PRINCIPAL HIGHWAYS, PIEDMONT TRIAD



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1304
G7G7
1967

CONTENTS

MAP

1. RESIDENTIAL LAND USE
2. RESIDENTIAL HOUSING VALUE
3. POPULATION DISTRIBUTION
4. EDUCATIONAL FACILITIES
5. PUBLIC FACILITIES
6. AREA FACILITIES
7. SHOPPING CENTERS AND BUS ROUTES
8. ZONING AREAS
9. INDUSTRIAL LAND USE
10. CENTRAL BUSINESS DISTRICT

Greensboro, N.C.
Planning Dept.
Greensboro atlas.

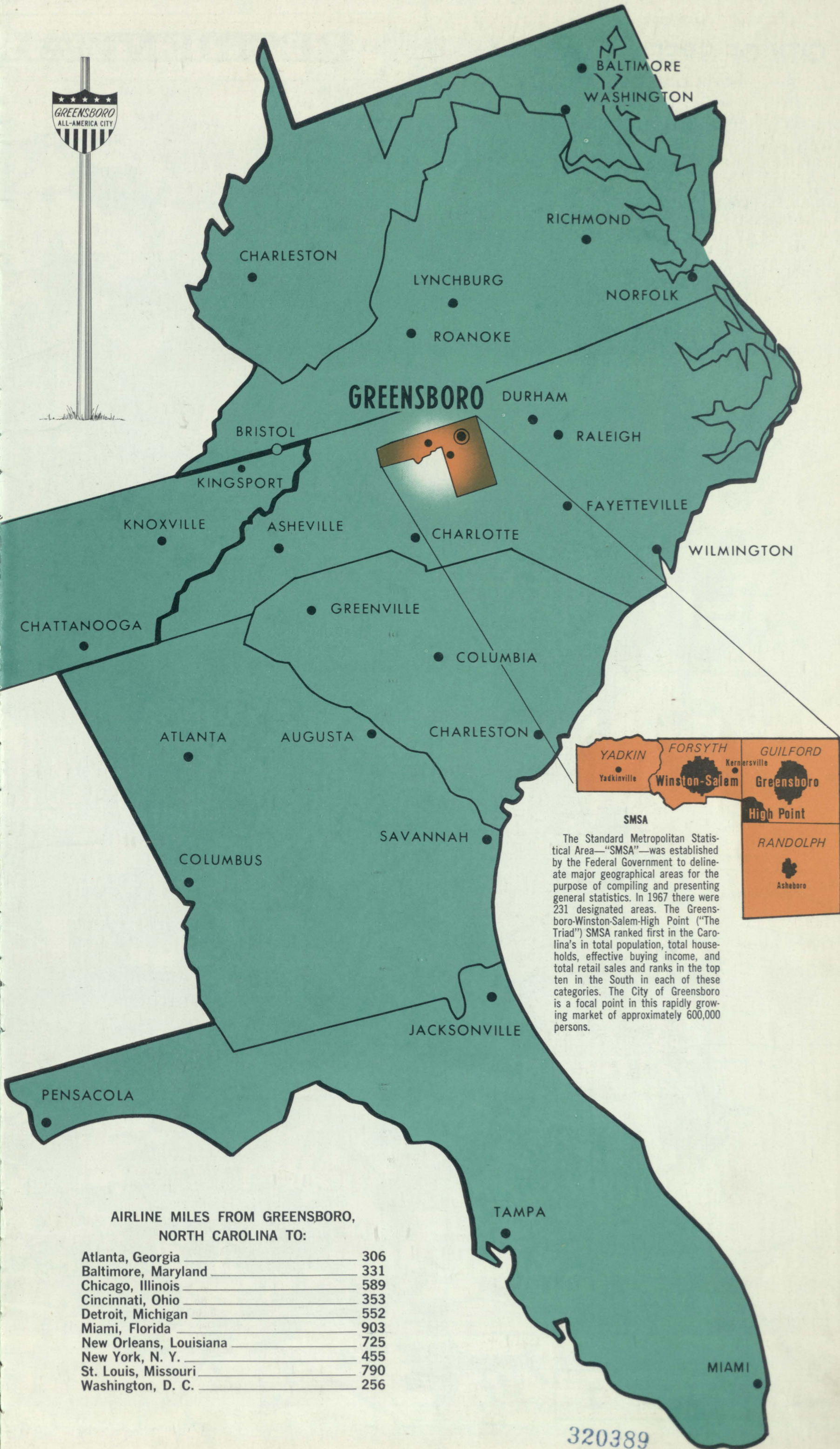
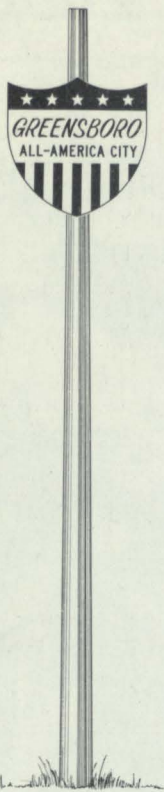
INTRODUCTION

The **Greensboro Atlas** is a general-purpose volume designed to serve the needs of everyone concerned with the various functions of Greensboro — incoming as well as present residents, prospective industrial firms, convention site-seeking groups and commercial enterprises. The twelve maps in the **Greensboro Atlas** have been selected to portray some of Greensboro's essential aspects of interest to all of these groups. Each of the maps is intended to stand by itself and, therefore, text explanation has been held to a minimum.

The Atlas was prepared in 1967, and the latest available information was utilized for each map. Financing of the Atlas was undertaken by the Greensboro Chamber of Commerce. Maps were prepared by the Department of Planning—City of Greensboro.

THE GREENSBORO ATLAS, Copyright © 1967 Greensboro Chamber of Commerce. No portion of this Atlas may be reproduced without written permission from the Research Department, Greensboro Chamber of Commerce, 217 North Greene Street, Greensboro, North Carolina 27402.

Cover: 1877 map of a portion of Greensboro, N. C. with property owners depicted. By C. M. Ward, C.E., published by F. W. Beers & Co., 36 Vesey Street, New York, N. Y.



NORTH CAROLINA

SCALE

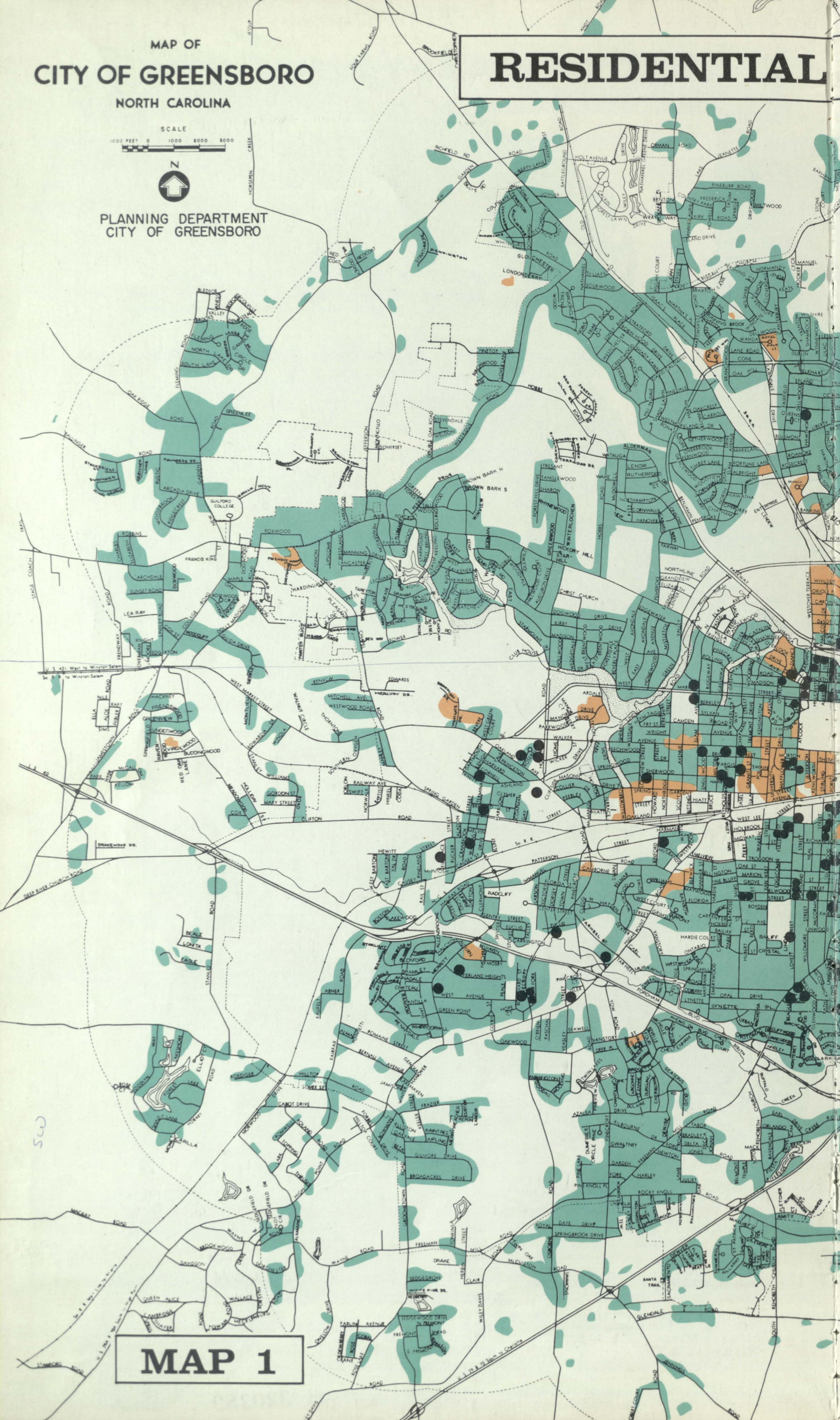
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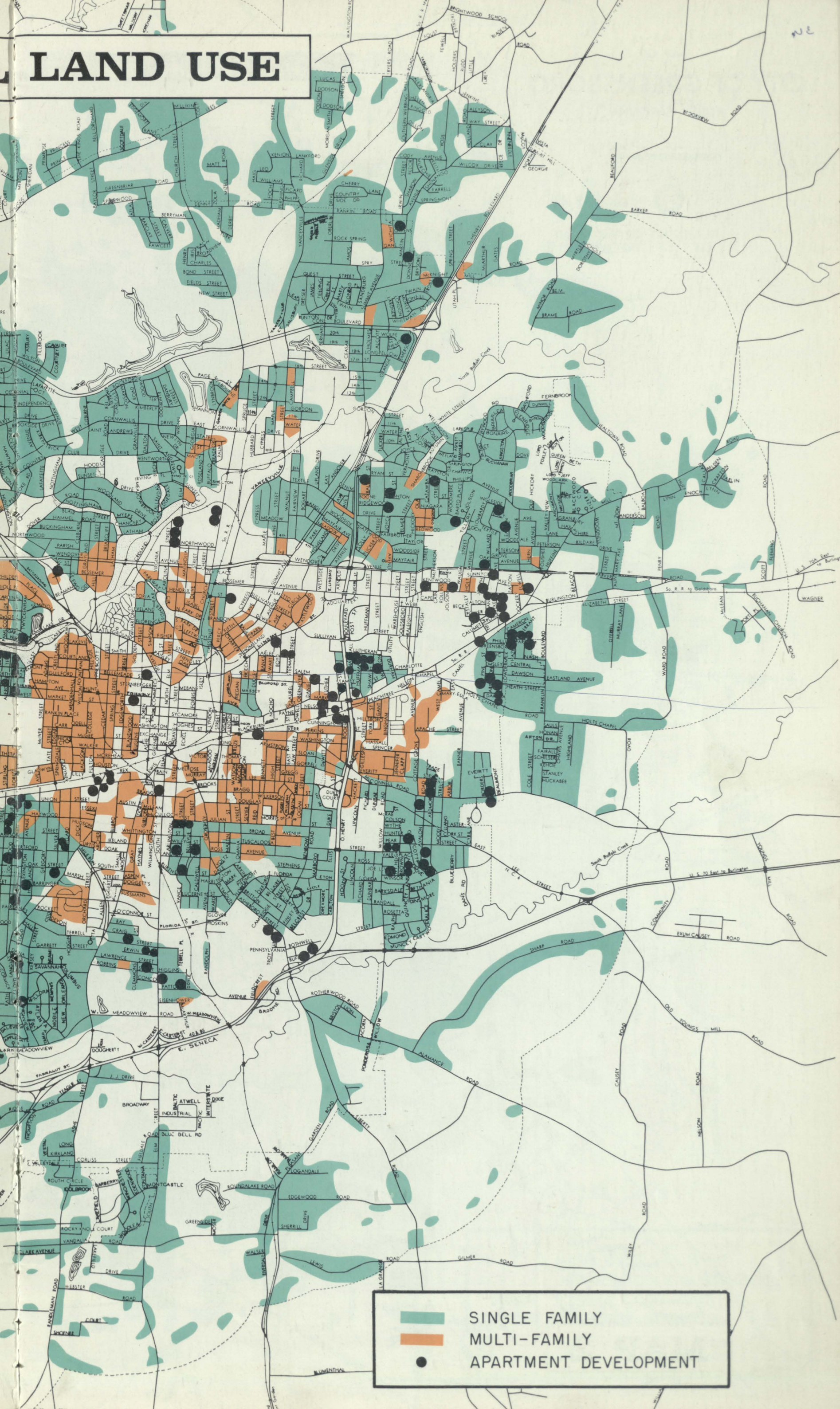
PLANNING DEPARTMENT
CITY OF GREENSBORO

RESIDENTIAL



MAP 1

LAND USE



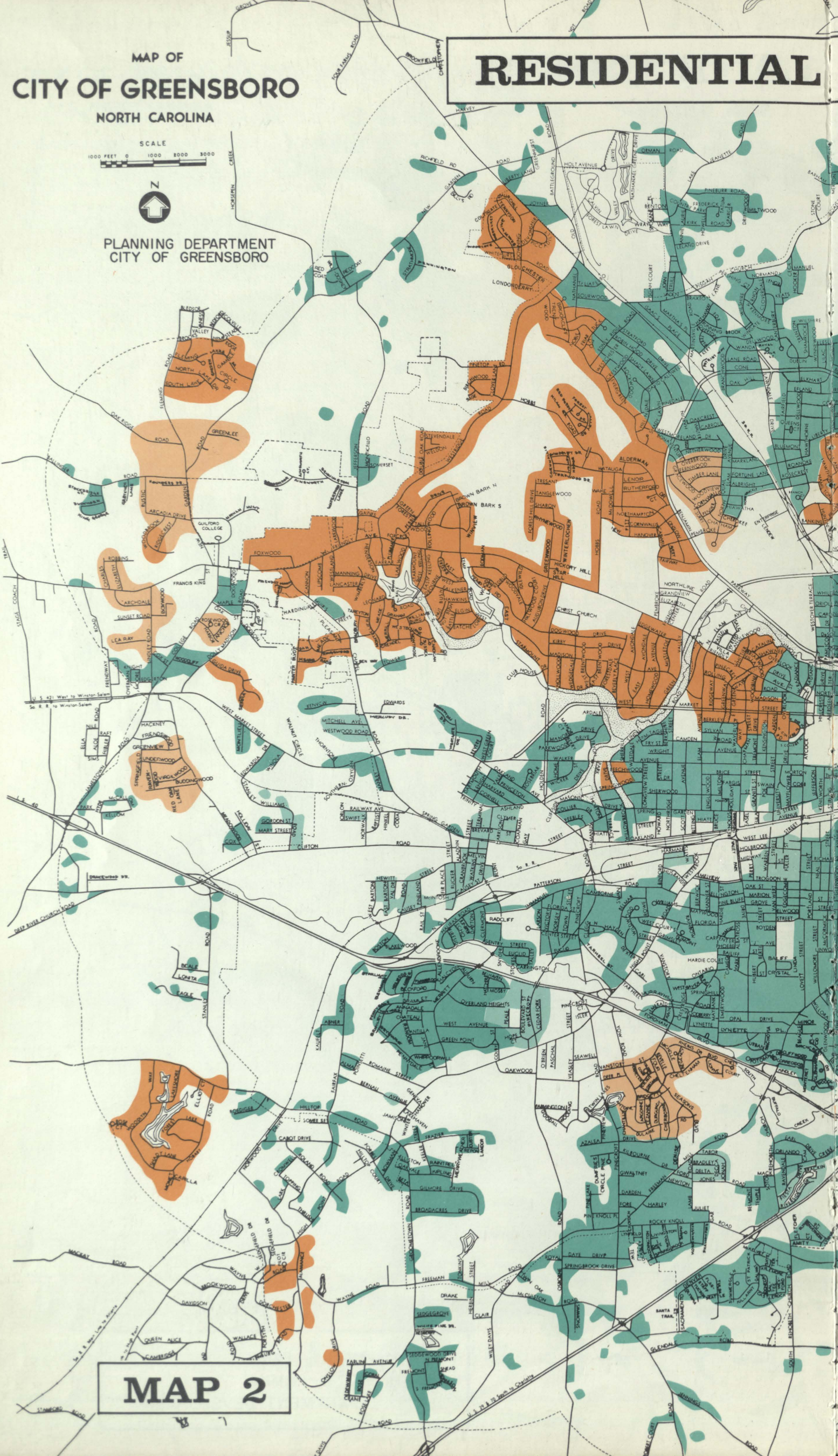
MAP OF
CITY OF GREENSBORO
NORTH CAROLINA

SCALE
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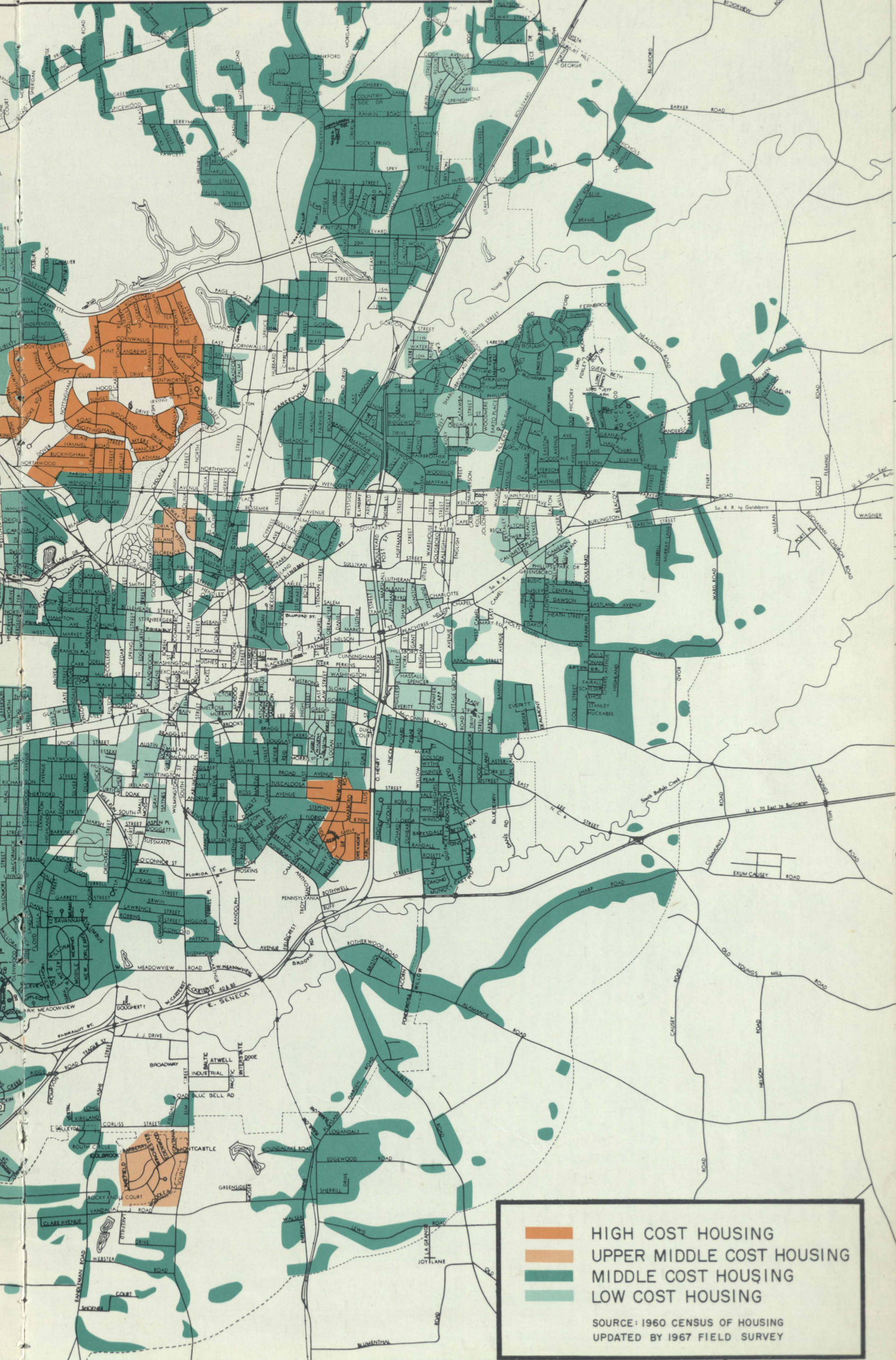


PLANNING DEPARTMENT
CITY OF GREENSBORO

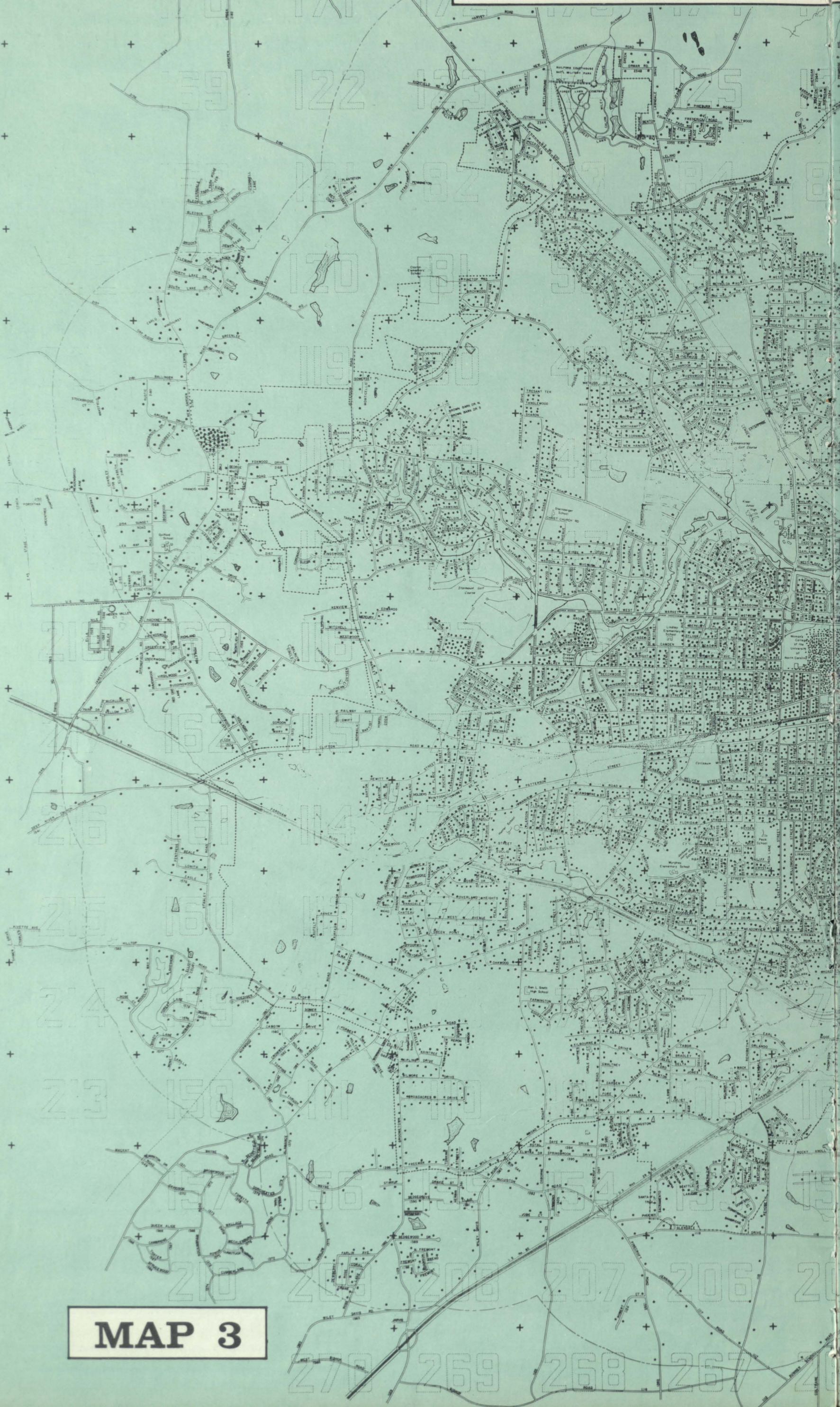
RESIDENTIAL



HOUSING VALUE

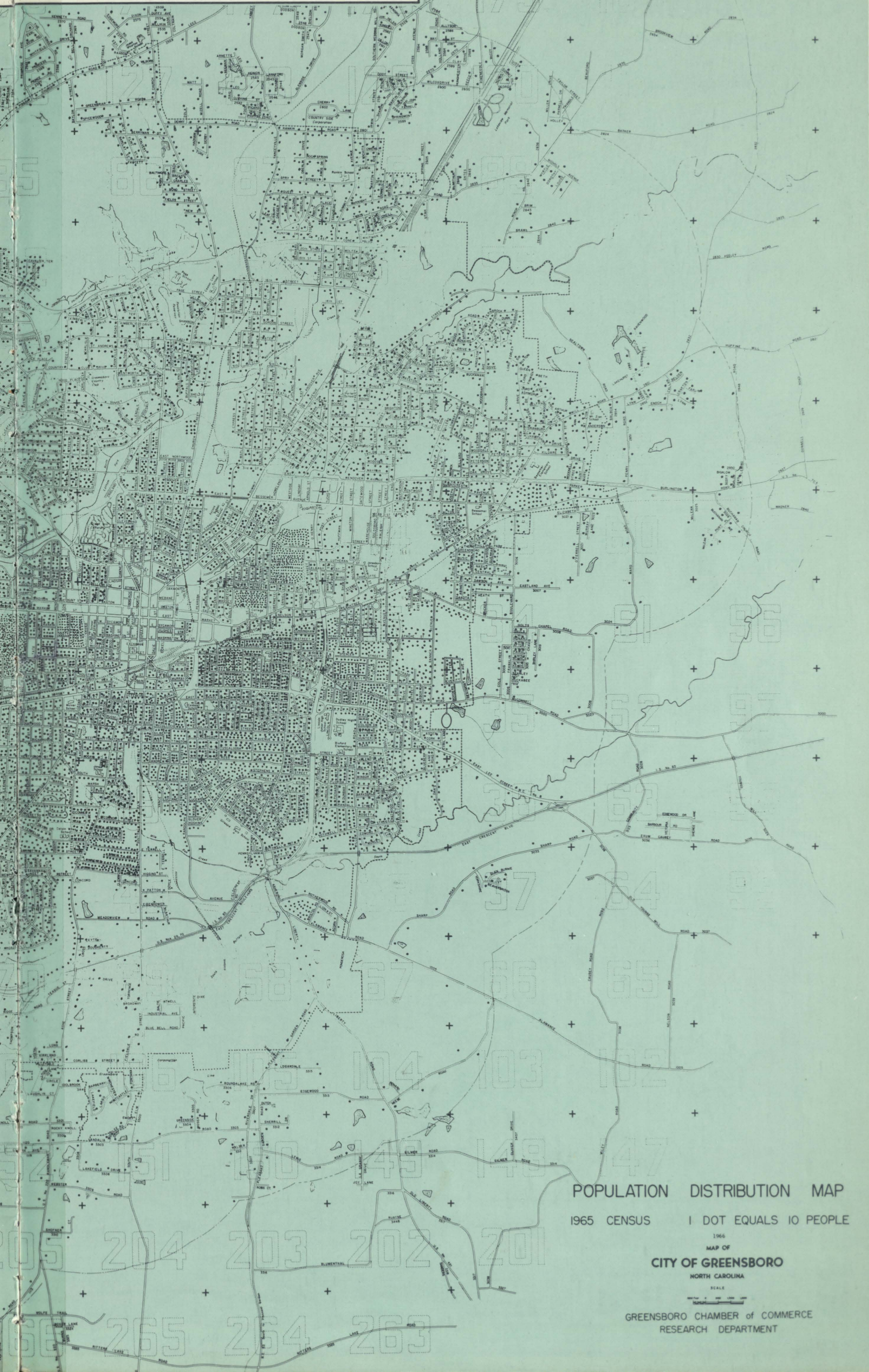


POPULATION



MAP 3

DISTRIBUTION



MAP OF
CITY OF GREENSBORO
NORTH CAROLINA

SCALE
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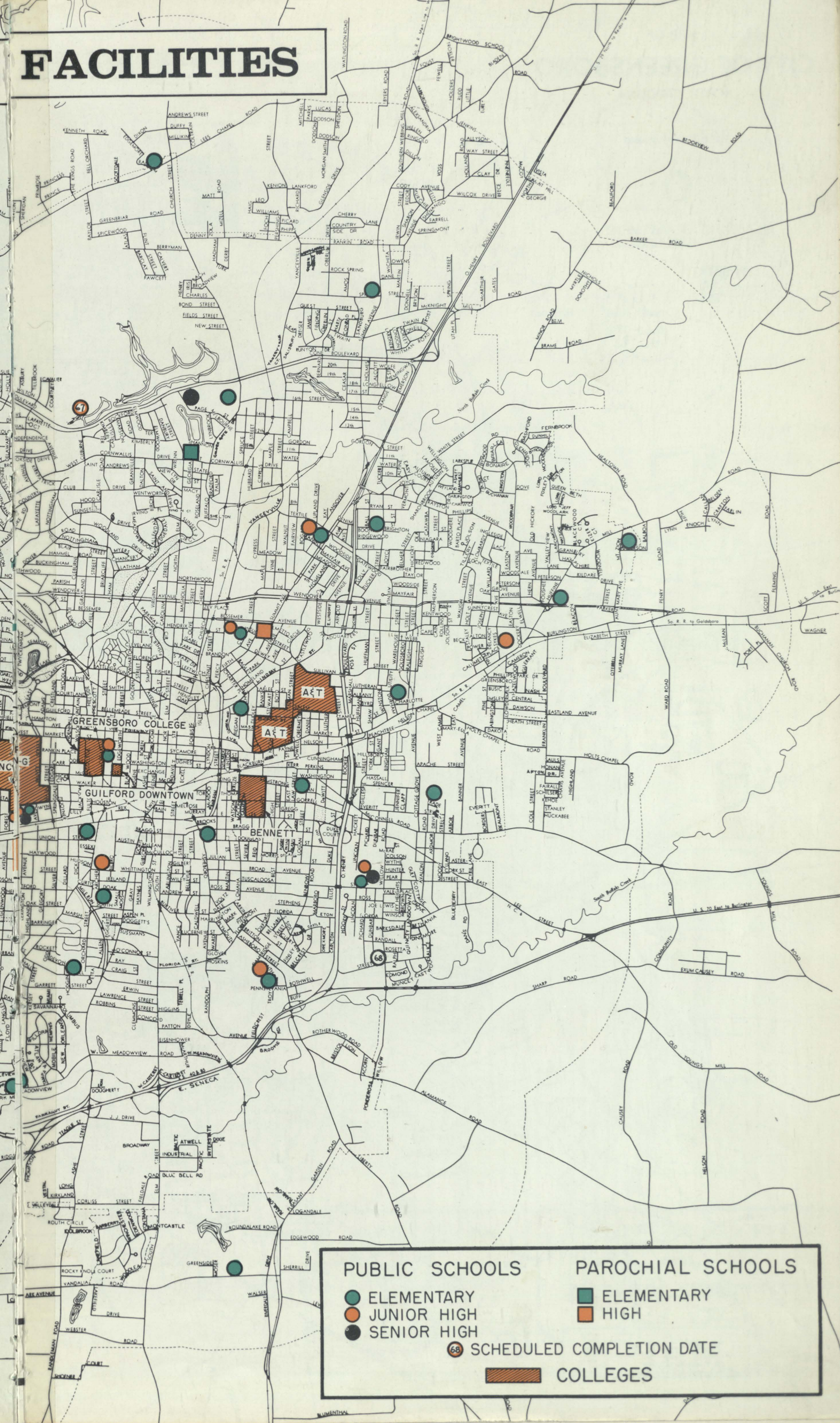
PLANNING DEPARTMENT
CITY OF GREENSBORO

EDUCATIONAL



MAP 4

FACILITIES



MAP OF
CITY OF GREENSBORO
NORTH CAROLINA



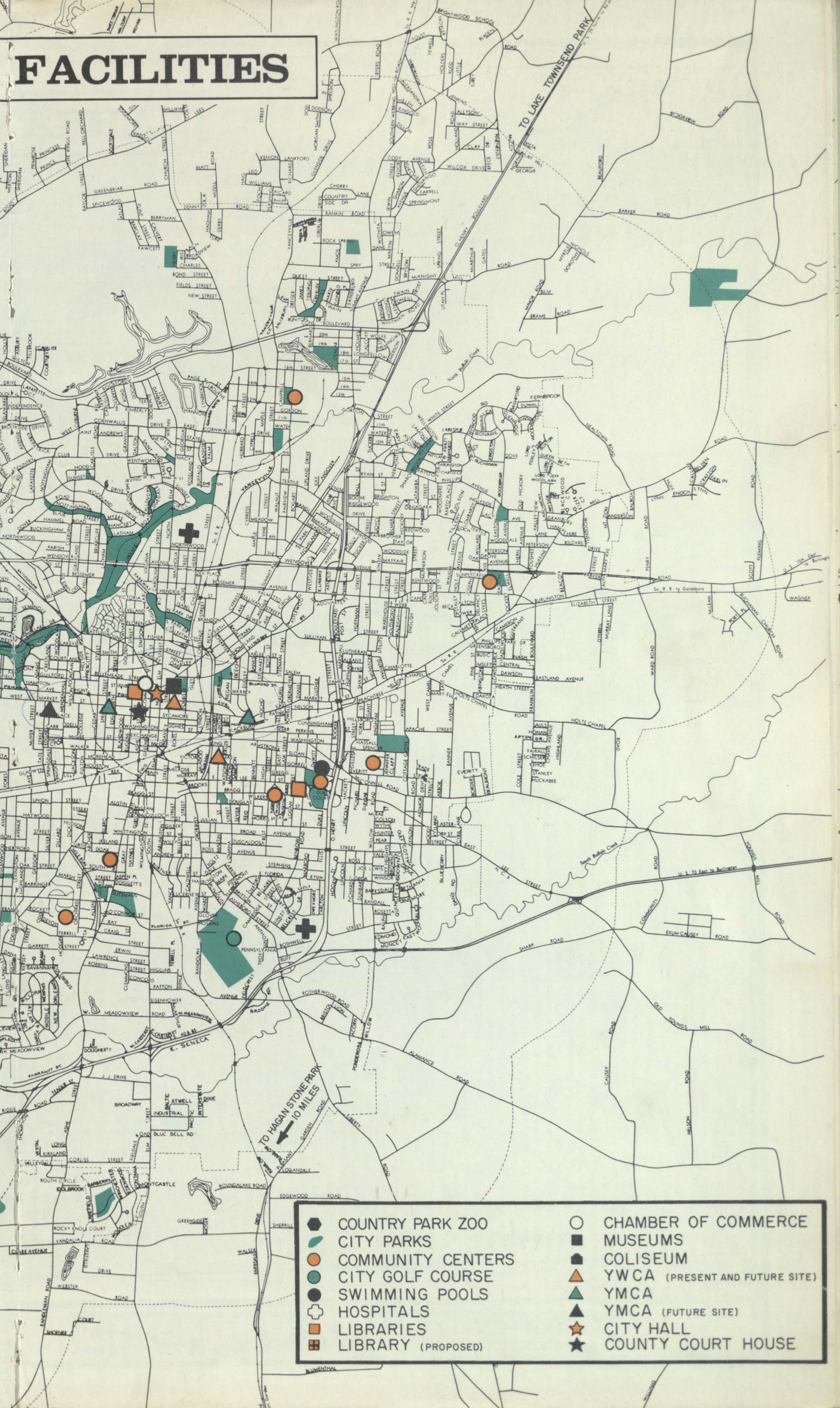
PLANNING DEPARTMENT
CITY OF GREENSBORO

PUBLIC

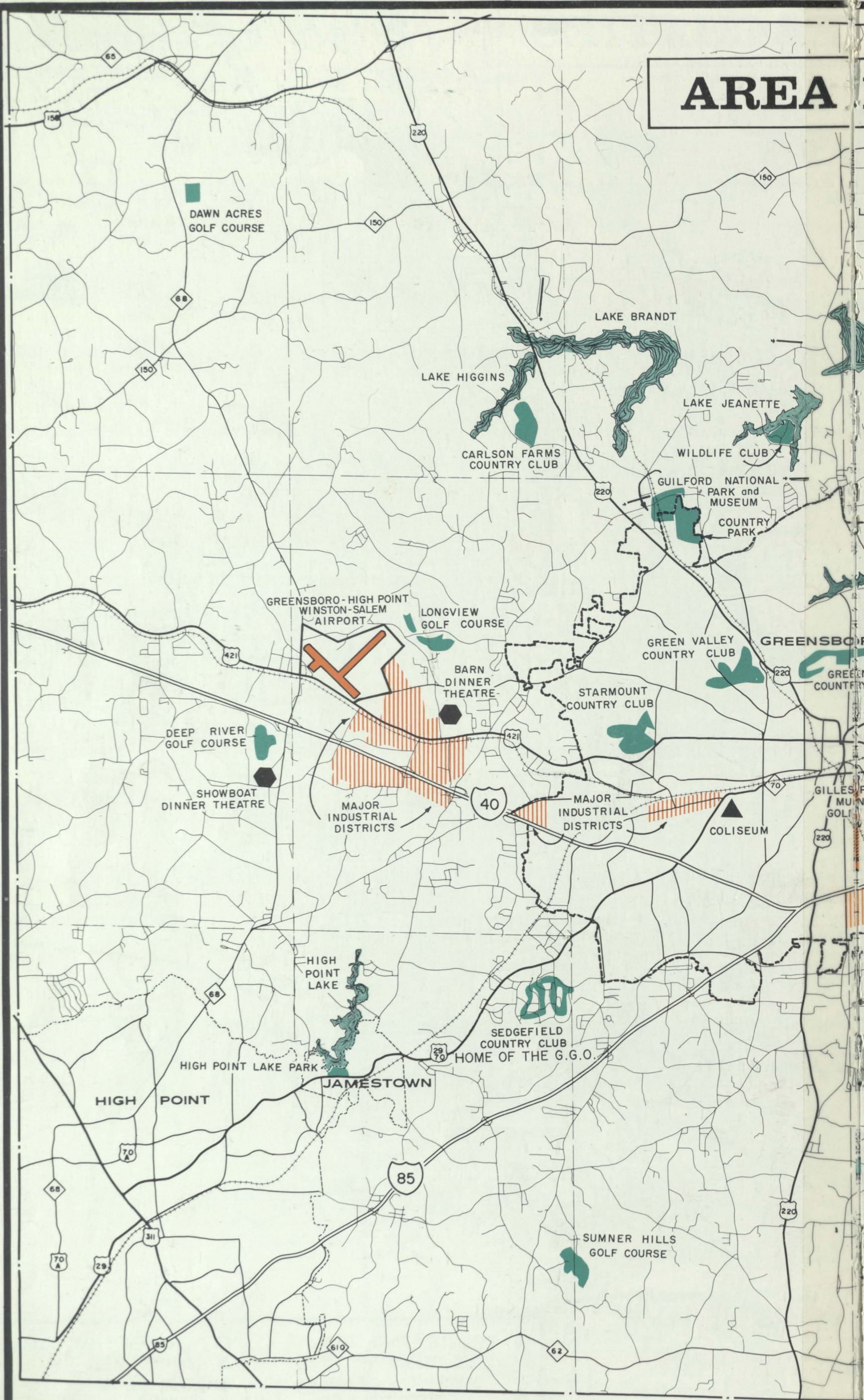


MAP 5

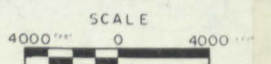
FACILITIES



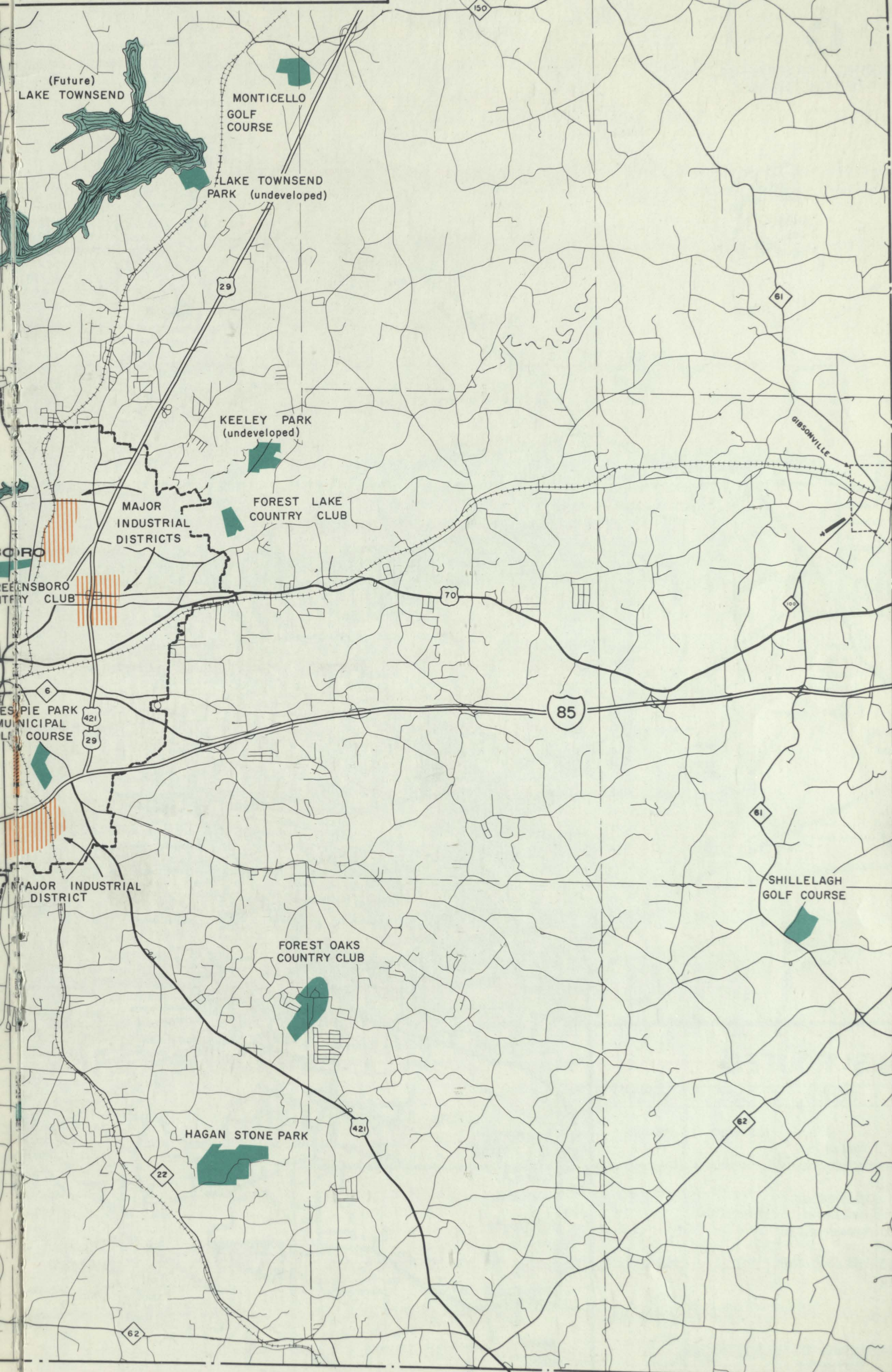
AREA



MAP 6



FACILITIES



GUILFORD COUNTY, N.C.

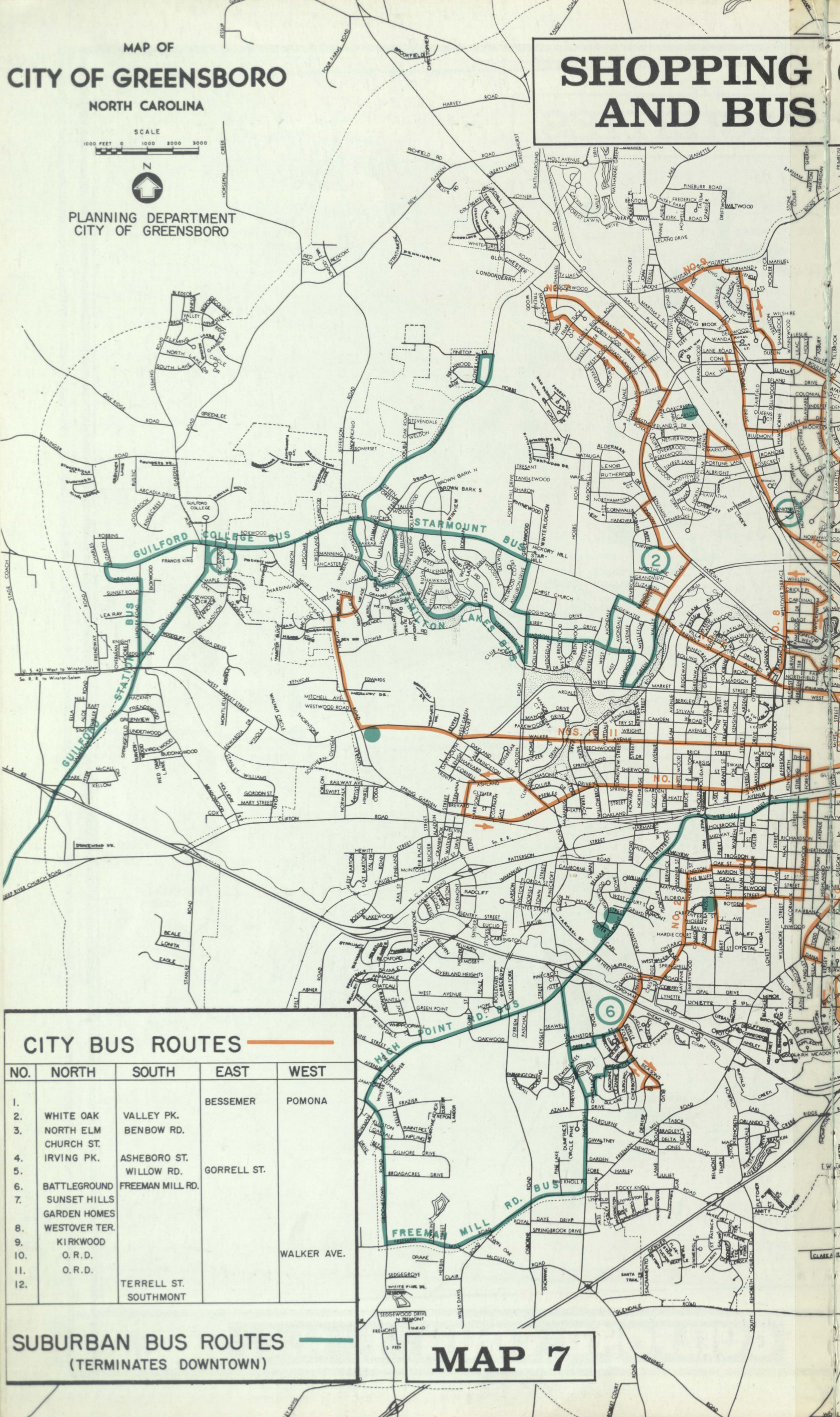


MAP OF
CITY OF GREENSBORO
NORTH CAROLINA



PLANNING DEPARTMENT
CITY OF GREENSBORO

SHOPPING
AND BUS



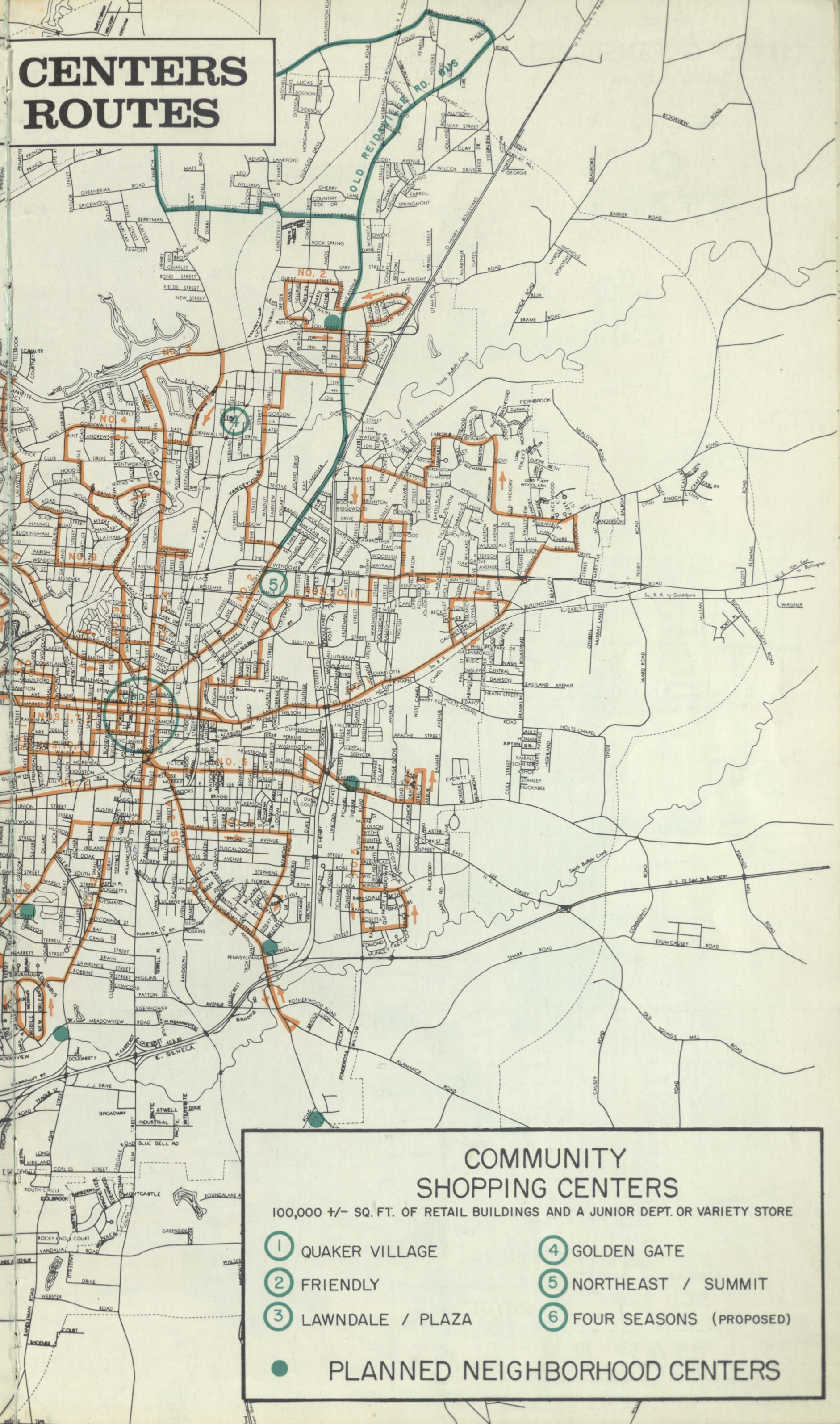
CITY BUS ROUTES

NO.	NORTH	SOUTH	EAST	WEST
1.			BESSEMER	POMONA
2.	WHITE OAK	VALLEY PK.		
3.	NORTH ELM	BENBOW RD.		
4.	CHURCH ST.	ASHEBORO ST.		
5.	IRVING PK.	WILLOW RD.	GORRELL ST.	
6.	BATTLEGROUND	FREEMAN MILL RD.		
7.	SUNSET HILLS			
8.	GARDEN HOMES			
9.	WESTOVER TER.			
10.	KIRKWOOD			
11.	O.R.D.			WALKER AVE.
12.	O.R.D.			
		TERRELL ST.		
		SOUTHMONT		

SUBURBAN BUS ROUTES
(TERMINATES DOWNTOWN)

MAP 7

CENTERS ROUTES



COMMUNITY SHOPPING CENTERS

100,000 +/- SQ. FT. OF RETAIL BUILDINGS AND A JUNIOR DEPT. OR VARIETY STORE

- | | | | |
|---|------------------|---|-------------------------|
| ① | QUAKER VILLAGE | ④ | GOLDEN GATE |
| ② | FRIENDLY | ⑤ | NORTHEAST / SUMMIT |
| ③ | LAWNDALE / PLAZA | ⑥ | FOUR SEASONS (PROPOSED) |

● PLANNED NEIGHBORHOOD CENTERS

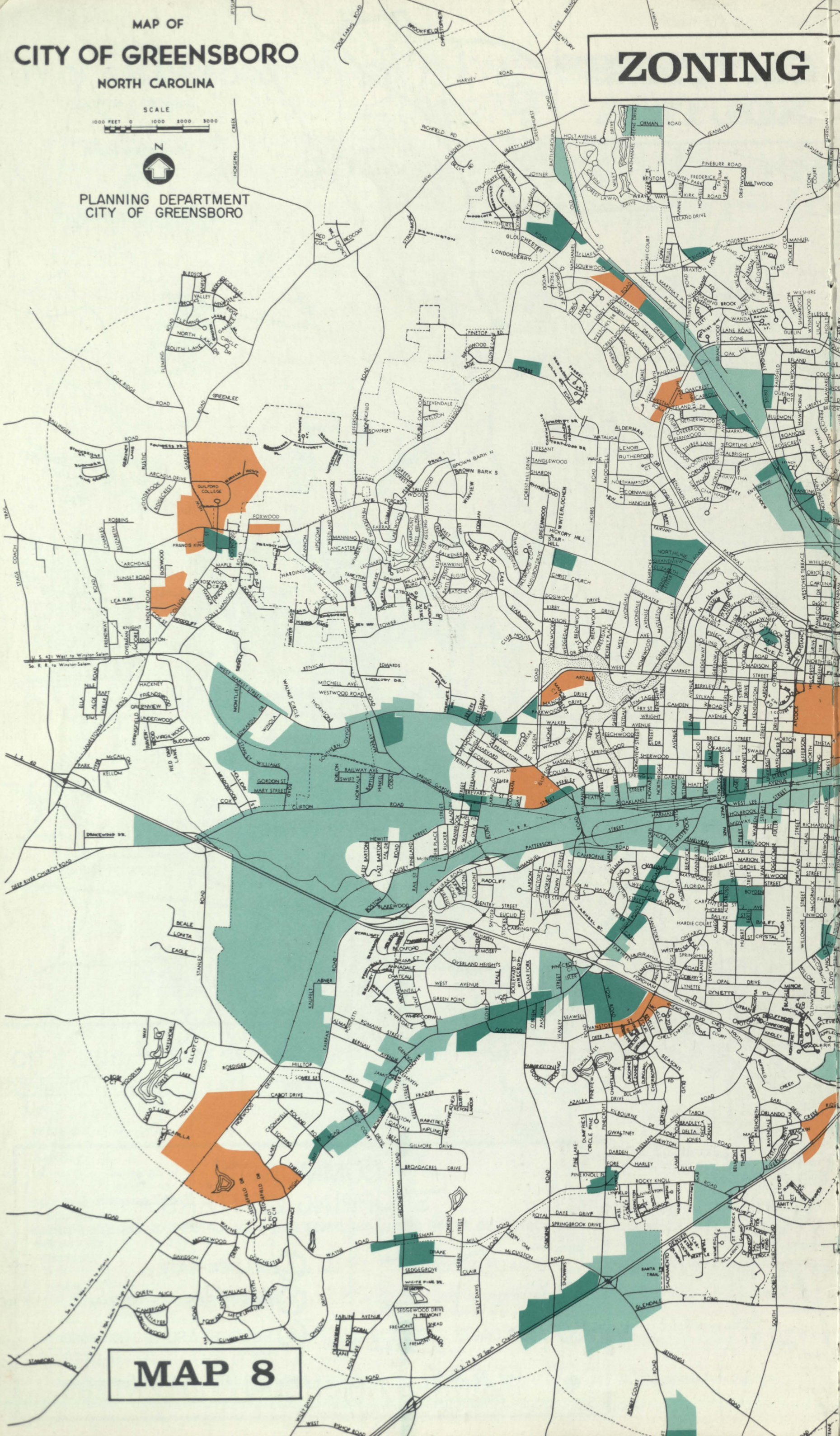
MAP OF
CITY OF GREENSBORO
NORTH CAROLINA

SCALE
1000 FEET 0 1000 2000 3000



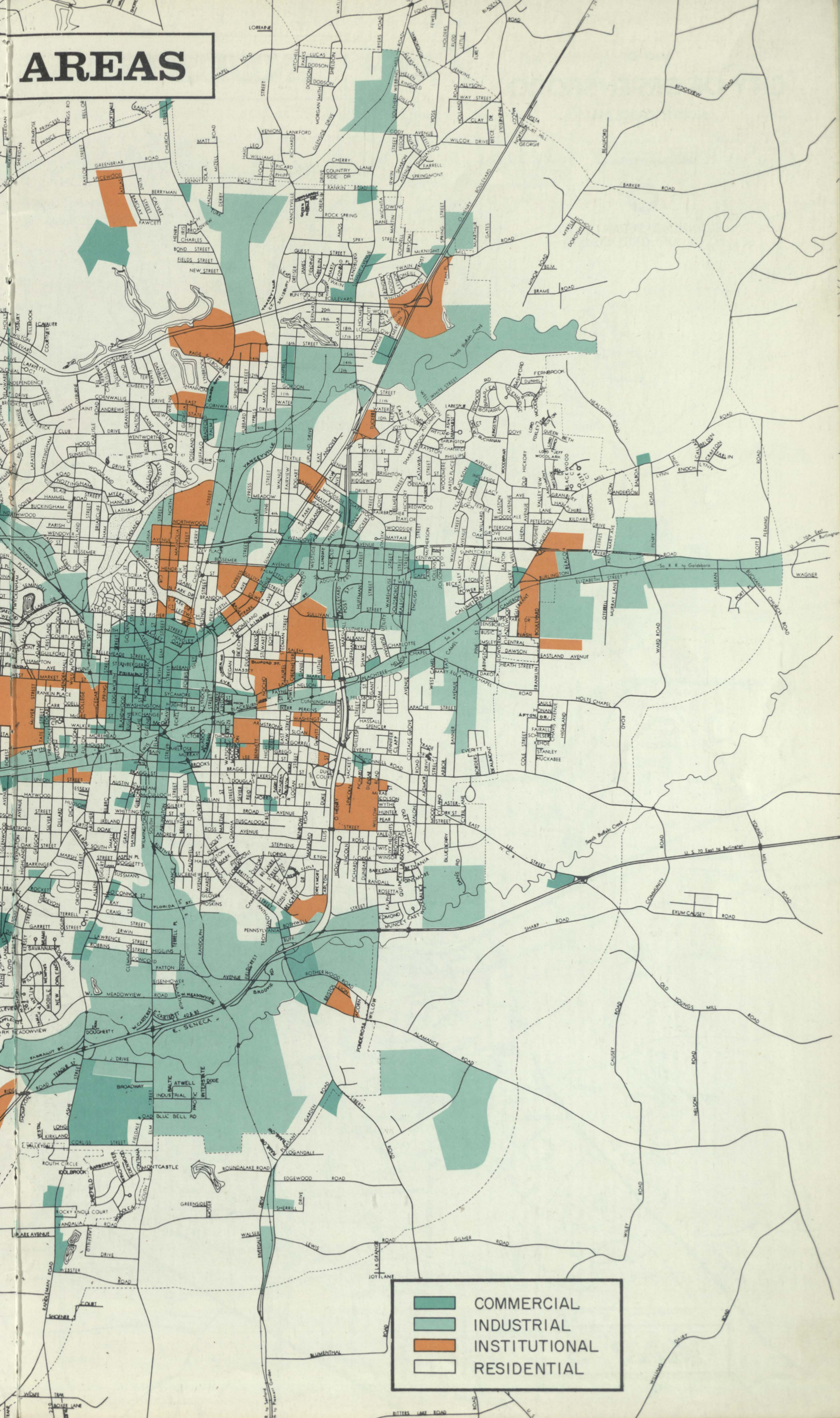
PLANNING DEPARTMENT
CITY OF GREENSBORO

ZONING



MAP 8

AREAS



MAP OF CITY OF GREENSBORO

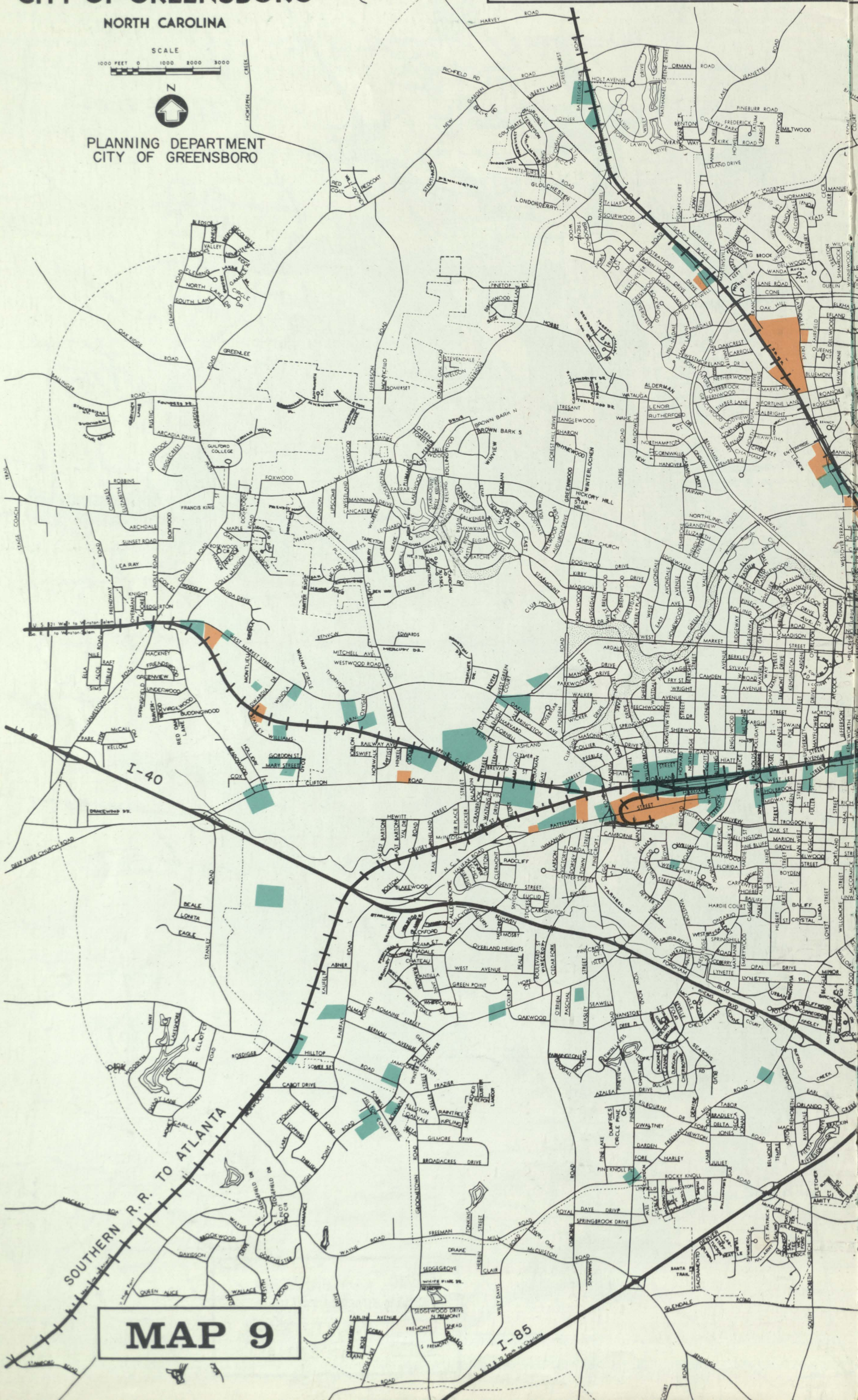
NORTH CAROLINA

SCALE
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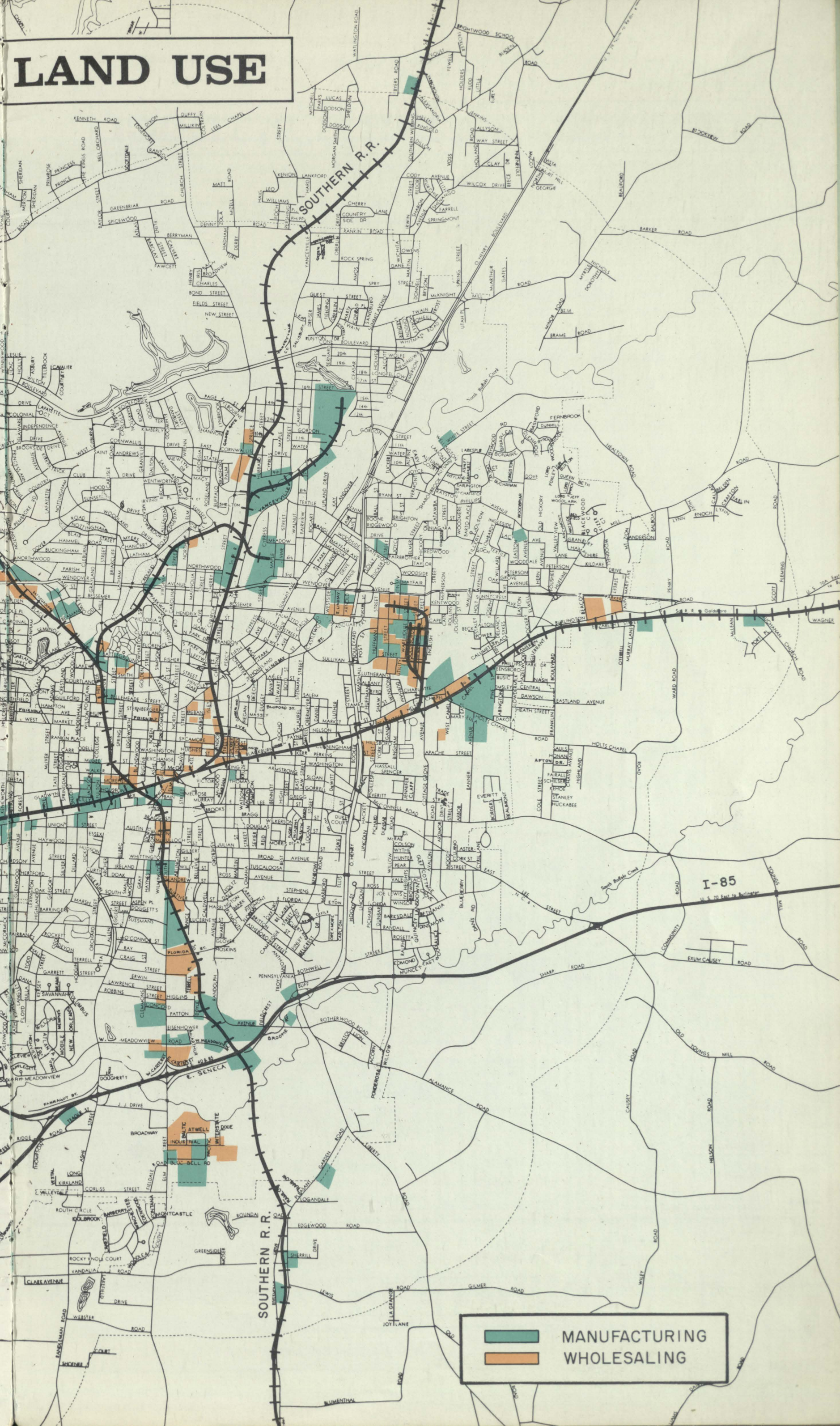


PLANNING DEPARTMENT
CITY OF GREENSBORO

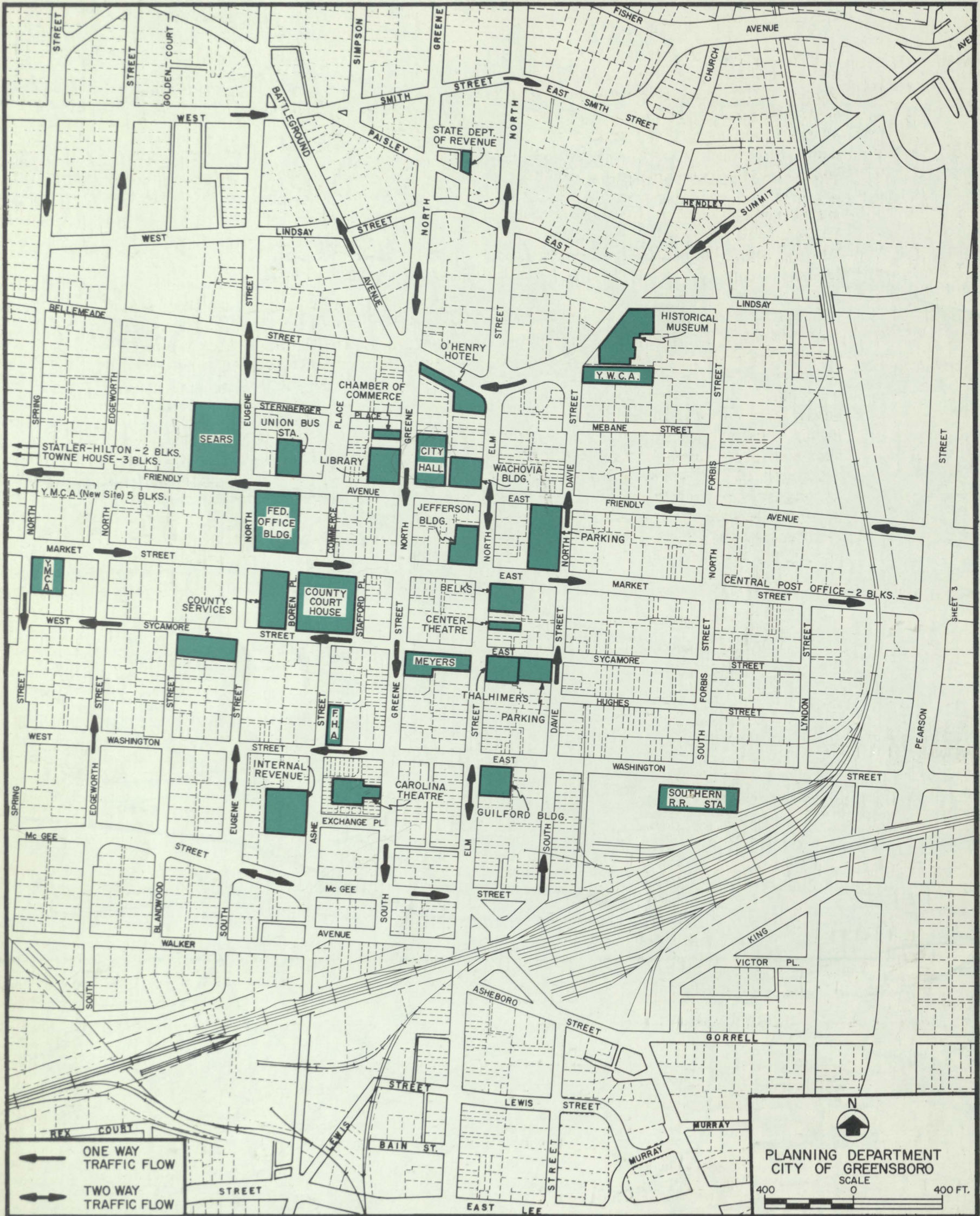
INDUSTRIAL



LAND USE



CENTRAL BUSINESS DISTRICT



MAP 10

GREENSBORO IN ITS REGIONAL SETTING

The City of Greensboro is located in the rapidly developing Southeast, approximately midway between Baltimore, Maryland and Atlanta, Georgia. Greensboro is a major urban center of North Carolina's Piedmont Crescent—the most urbanized and industrialized sector of the State. With a population of 583,900 (1966), its SMSA is the largest in the Carolinas and the second largest between Washington and Atlanta.

Greensboro's economy is dominated by manufacturing, which employs nearly one-third of the labor force. For the Greensboro area, textiles account for one-third of the manufacturing employees, apparel for one-tenth, and food for one-twelfth. Machinery and metal fabricating industries are among the fastest growing segments of manufacturing. Greensboro's manufacturing plants tend to be nationally market oriented with two-thirds of its products being distributed nationally.

Important regional community facilities exist in Greensboro. The Coliseum-Auditorium provides facilities for shows, concerts, opera, sports events, conventions and exhibits, and plays host to more than 600,000 visitors annually. Recreational activities include boating, fishing, museums, professional baseball and hockey, a public parks and recreation program, golf courses galore and the "GGO," the largest PGA golf tournament on the winter tour. Greensboro's five colleges and universities provide educational and cultural opportunity for more than 12,000 students

and for the people of the region. A varied theatrical and arts program provides numerous opportunities for relaxation and cultural enrichment.

The retailing function of Greensboro is of significance with the city's establishments serving a trading area of more than thirty miles in radius. Department stores—Belks, Meyers, Sears Roebuck and Co., Thalhimers—are major retailing units. Sears Roebuck and Co. operates a regional catalog sales and distribution center in Greensboro. The multi-story office buildings—Edgeworth, Guilford, Jefferson Standard, Southeastern and Wachovia—contain a variety of services. Excellent low-cost parking facilities are available in either parking garages or parking lots as well as on-the-street parking. Major shopping centers which have excellent accessibility via high-speed or limited access thoroughfares from all residential neighborhoods ring the central business district.

Transportation facilities are excellent with highway connections via Interstate Routes 85 and 40, rail service via the Southern Railway System, truck service terminals, inter-as well as intra-city bus service, and air service by Eastern, United and Piedmont Air Lines.

Greensboro's residential developments range from the older-established neighborhood to the newly-developing suburb. Multi-family housing, both apartments and town-houses, are quite adequate. Planning and zoning have enabled the construction of aesthetically pleasing housing in the urban complex.

PUBLISHED BY

GREENSBORO CHAMBER OF COMMERCE

CITY OF GREENSBORO

This pocket contains a selection of materials of value to those who want to learn further about the City of Greensboro and its role in "The Triad".

It is hoped that the users of the **Greensboro Atlas** will find it fascinating enough to browse through and to speculate on possible relationships between various types of information. In addition, it is hoped that the Atlas will be utilized on a daily basis to provide

answers to questions about the City of Greensboro and its surrounding area.

The citizens of the All-America City of Greensboro can look with pride on their city's cultural and recreation facilities, manufacturing activities, transportation facilities, and its elementary, secondary, and higher educational institutions. All of these features have been presented in map form in order to present as objective a picture as possible.

